

SUSTAINABLE TOURISM: EMMA VILLAS TOGETHER WITH E.ON TO IMPROVE THE ENERGY PERFORMANCE OF THE VILLAS AND REDUCE THE ENVIRONMENTAL IMPACT

Partnership with the leading energy operator to offer the owners of the 600 villas under exclusive management innovative solutions for energy self-production and energy efficiency of the systems

Chiusi (SI), 7 February 2024 – Emma Villas, a company listed on the EGM market of the Italian Stock Exchange and leader in Italy in the vacation rental market (short-term rentals) of villas, country houses and prestigious residences, announces that they have entered into a **strategic partnership with E.ON, one of the main energy operators in Italy**. The initiative aims to support the owners of the Tuscan operator's 600 villas in verifying and implementing opportunities to improve the environmental performance of the structures.

The collaboration, included in the **EV Planet project, the vector of the Business Sustainability of Emma Villas**, foresees the **establishment of an energy desk at the disposal of the villa owners** which will facilitate, through the activation of the qualified E.ON personnel, the verification of feasibility, the design and implementation of small or medium-sized photovoltaic systems for the self-production of energy of the properties, the evaluation of the best solutions for the requalification of thermal power plants and the installation of charging columns for electric mobility. The aim is to guarantee the reduction of the environmental impact generated by the individual villas managed by Emma Villas, thanks to the traceability of the consumption data and the preliminary definition of a reduction objective that can be constantly monitored and reported on. The potential saving for a medium-sized structure is, in fact, calculated at around 35,000 kWh/year: an absolutely non-negligible "treasure" from the point of view of saving on bills and reducing CO2 emissions. (E.ON data)

Thanks to the agreement with E.ON, Emma Villas is actively committed to the identification and activation of solutions that lead to a reduction and efficiency of consumption for a sustainable development of their business. *"Interventions for the energy efficiency of homes are at the heart of our business objectives, guaranteeing sustainable and effective solutions to reduce consumption and protect the environment – comments Luca Conti, CEO of E.ON Italia – Together with our partners and our customers we are committed to making Italy greener, with the aim of fueling the country's energy transition. The partnership with Emma Villas goes in this direction and confirms our commitment to the Italian territory."*

Giammarco Bisogno, Founder and CEO of Emma Villas, states: *"The partnership with E.ON is part of our sustainability strategy. Thanks to this agreement, we provide our owners with a first important opportunity to make the management of the structures more environmentally and economically sustainable. Ours is a sector that generates virtuous development chains in the territory, but environmental protection is a fundamental prerequisite in our business; our villas are mostly immersed in the precious nature of our country. We felt it was important to start a path through which we will gradually offer our community of owners, customers and suppliers concrete solutions oriented towards the sustainable development and use of the territory."*

The EV Planet project - continues Bisogno - as a whole will focus on reducing the Company's direct and indirect impacts in order to contribute concretely, also through awareness-raising activities among guests and owners, to a greater awareness of sustainable travel and accommodation behaviour and to develop, over the coming years, a low-impact vacation rental model".

Emma Villas

Emma Villas: Emma Villas is an Italian Incoming Tour Operator. It operates in the sector of weekly tourist rentals of luxury villas and country houses with private pools. It currently manages, on an exclusive basis, more than 550 properties throughout Italy, welcoming more than 50,000 international guests every year. Property Management, Smart Hospitality, dedicated Concierge 7/7, Guest & Property Protection are among the elements that characterise the Emma Villas model.

E.ON is a privately-owned international energy player, with approximately 72,000 employees worldwide and with headquarters in Essen, Germany. As one of Europe's leading operators of energy networks and infrastructures, it offers solutions to make homes, condominiums and businesses more efficient and independent. With the aim of leading the energy transition in Italy, E.ON acts as a partner to support and involve their customers in this journey by offering renewable energy and energy efficiency solutions. Together with its more than 900,000 residential, business and public administration customers, E.ON wants to render Italy more independent, digital and green, making a concrete commitment to reducing consumption, environmental impact and safeguarding the planet. www.eon-energia.com

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