

JSPR is pleased to welcome [Emma Villas](#) to its growing portfolio of clients.



## NEWS RELEASE

### INTRODUCING EMMA VILLAS – EXCLUSIVE VILLAS FOR THE FINEST HOLIDAYS IN ITALY

The leading Italian villa rental agency in Italy, Emma Villas has some 600 properties on its books, from classic Tuscan farmhouses to water-side houses in the Italian Lakes. Since all the properties are **exclusively** offered by Emma Villas, potential guests can be sure, at-a-glance, about the villas' availability for a particular period so that a booking can be made without delay. Although new to the UK market, the rental company has been operating in Italy for 18 years and welcomes 55,000 guests annually, providing them with support from the moment they arrive, through the optional concierge services of in-house chef, food and wine tours, grocery shopping, additional housekeeping and the like.

### SOME STANDOUT EMMA VILLAS

#### **Best for Couples...** [Villa la Giara, Sicily](#)

Villa la Giara's interiors might be rustic and simple, but its location is nothing but five-star. The romantic bolthole is perched above the beach on the northern side of Sicily, just a few kilometres down the coast from the medieval town of Cefalu. The villa has an 'infinity jacuzzi' for perfect sunsets, and access to a private beach via a short staircase. Inside, there's a charming galley kitchen with Sicilian tiles and a mezzanine-style bedroom beneath the characterful wooden ceiling. **Price:** from €1,205 for a week's self-catering stay, sleeping two. Short breaks also available.

#### **Best for Sustainability...** [Villa Airone, Tuscany](#)

Situated in the hills between the Tuscan provinces of Pisa and Siena, Villa Airone has sustainability at its core. Built from sustainably-sourced larch and insulated with goat wool panels, the villa is a single-story building with plenty of space for a group get-together. There are four double rooms, two twin rooms, and a superb open-plan living area with a suspended central fireplace. Outside, in addition to a rainwater pond, there's a small pool (with counter-current swimming technology), sheltered awning area and BBQ. The villa sits in the 30-hectare Tegoni farm estate, which includes an organic olive grove, a free-range piggery of the local Cinta Senese breed and a riding school. **Price:** from €3,150 for a week's self-catering stay, sleeping up to 12 guests.

#### **Best for Families...** [Villa Poderina, Le Marche](#)

This beautiful villa in Le Marche is the perfect base from which to create lasting memories of happy family holidays. A wow factor for children, both big and small, is the gently flowing Candigliano river that runs through the villa's gardens, ideal for wild swimming from the private beach. Poderina is just a short hop from Acqualagna, known as the Truffle Capital, and from the villa's terrace the remarkable Furlo Gorge can be seen, Italy's Grand Canyon with its Roman tunnel through the mountain. The interiors of the villa are bright and breezy, and the four bedrooms (sleeping up to 8) offer plenty of flexibility with room for grandparents or children's friends too. Outside, there are huge grounds to explore, with a children's play area and a wonderful pool with a shallower section – ideal for encouraging smaller members of the family into the water. **Price:** from €2,100 for a week's self-catering stay, sleeping up to 8 guests.

#### **Best for Large Groups...** [Tenuta Bagni de' Consoli, Emilia Romagna](#)

This spectacular house, a restored 17<sup>th</sup>-century villa, is perfect for a large grownup group, dripping with glamour and *la dolce vita*. The villa is close by to Betinoro, a hilltop town known as the 'Balcony of Romagna' where there are several spas and spectacular views out to the Adriatic. During its restoration, only the finest of materials were used, now on display across the mosaics and frescoes that cover the floors and walls. Sleeping up to 24 guests, there are 10 bedrooms in the main villa and two in a separate annex, for those needing a little more privacy. The rooms are impressive and light-filled, and there's an amazing wellness/spa area, with Turkish bath, gym, sauna and a stunning indoor pool. Within the grounds are a further outdoor pool and a Renaissance-inspired 'Italian Garden' with

numerous terraces, the place for an aperitivo. **Price:** from €8,000 for a week's self-catering stay, sleeping up to 24.

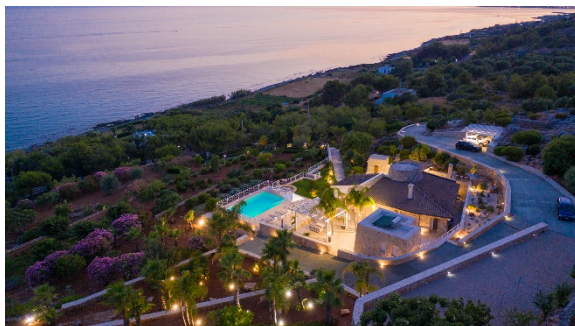
### **Best for Sea Views... [Tenuta Scialandre, Puglia](#)**

Built in typical Salento style, Tenuta Scialandre is a stunning villa with unbeatable sea views over the Ionian Sea. Situated at the very southern tip of Puglia, in the heel of Italy, the villa sleeps up to 10 guests in five beautiful bedrooms with the standout suite, in its own separate annex, having a private balcony. For guests who can tear themselves away, the art city of Lecce is just 40 minutes' away with its fascinating historical centre, and nearby is the beach at Castrignano del Capo, recently awarded Blue Flag status. The villa is dominated by the Ionian views, whether that's while swimming in the infinity pool, relaxing in the open-plan living area, or whipping up an al fresco feast on the outdoor BBQ. **Price:** from €4,995 for a week's self-catering stay, sleeping up to 10.

### **Best for Vineyard Lovers... [Villa delle Upupe, Chianti](#)**

In the heart of the Chianti Classico, a region world-renowned for its stunning countryside and quality wines, Villa delle Upupe is the perfect bolthole for a wine-focused stay. From its hill-top position, guests can soak up the far-reaching views across the farm estate of Castellare di Castellina, with its vines nestled up against the villa's swimming pool. A short, and pleasant, walk leads guests to the estate's winery for tastings and buying. The villa itself is of classic Tuscan farmhouse design, with high ceilings, neutral colours, and airy, light rooms. There are four bedrooms, sleeping up to 8, a cosy living area and superb terrace for breakfasts or wine-matched suppers. **Price:** from €3,825 for a week's self-catering stay, sleeping 8.

**For more information on Emma Villas, visit [www.emmavillas.com](http://www.emmavillas.com)**





**Note To Editors:** Images, clockwise from top show villas: La Giarra, Tenuta Bagni de' Consoli, Airone, Villa delle Upupe & Tenuta Scialandre.

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**PRESS ENQUIRIES:**

Julia Spence, Natalie Postlethwaite, Evie Holland or Hugh Collins

JSPR

01491 824524 / 07802 443113

Email [juliaspence.pr@gmail.com](mailto:juliaspence.pr@gmail.com)

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